ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dvaneshwar Marg, Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.

AICICI PRUDENTIAL 7 MUTUAL FUND __TARAKKI KARFIN!

Notice-cum-addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Fixed Maturity Plan -Series 73 - 1140 Days Plan E (the Scheme)

Investors are requested to note the following change in the SID and KIM, of the Scheme:

Extension of New Fund Offer (NFO) Period

The NFO period of the Scheme has been extended to March 15, 2014, (Saturday).

Accordingly, MICR cheques will be accepted till the end of business hours upto March 14, 2014. Switch-in request from equity schemes and non-equity schemes will be accepted upto March 14, 2014, till the cut-off time applicable for switches. Transfer cheques and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours upto March 15, 2014.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

Corrigendum to the Notice-cum-addendum for ICICI Prudential Fixed Maturity Plan - Series 73 - 392 Days Plan F, ICICI Prudential Multiple Yield Fund - Series 6 -1125 Davs Plan B, ICICI Prudential Interval Fund VI - Annual Interval Plan C and ICICI Prudential Interval Fund V - Monthly Interval Plan A

With reference to the notice-cum-addendum no. 006/03/2014 published in the Financial Express and Mumbai Lakshadeep on March 06, 2014, the caption for Point III, be read as "Specified Transaction Period of ICICI Prudential Interval Fund VI - Annual Interval Plan C (Interval Fund VI - AIP C)", instead of "Extension of Specified Transaction Period of ICICI Prudential Interval Fund VI - Annual Interval Plan C (Interval Fund VI -AIP C)".

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date: March 06, 2014

Authorised Signatory

No. 008/03/2014

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.